



Maheen (Manu) Khizar

Houston, TX, USA lotusstudio@duck.com www.lot47.studio

Profile

Manu is deeply dedicated to ensuring customer satisfaction and the continual improvement of their craft. Their eye for detail allows them to quickly identify opportunities for value and create innovative solutions to complex problems. Manu also has a strong familiarity with user experience research, user interface design, and visual design.

Manu is highly proficient in the latest design technologies, such as Sketch, Adobe Creative Suite, and Figma. They are also an excellent communicator and collaborator, with the ability to translate complex ideas into high-fidelity presentation decks and storylines. With 7+ years of experience in human centered design, Manu has deep insight on a range of design services and deliverables, including rapid prototyping, communications strategy, product design and management, digital design, AGILE, and strategic innovation..

Experience

STRATEGY CONSULTANT, ACCENTURE – 2020-PRESENT

Designing digital solutions for F500 clients that strategically meet human needs, financial runway, and technology velocity. Leading on strategic research, rapid prototyping, and leading cross-functional collaboration to yield enhanced performance, design efficiency, and acceleration.

Led research strategy for cloud services in energy, digital transformation playbook, researched design of \$38B managed care health market product entry, accelerated software team delivery speed by 63% for 40k platform users, and accelerated development of an MVP to <30 days with use of Microsoft, Salesforce, and Adobe products.

STARTUP ACCELERATOR OPERATOR, MASSCHALLENGE – 2020-2020

MassChallenge founder alumni have raised \$4.3B in funding and generated \$2.5B in revenue. Marketed to 500+ startup founders, launched 2 industry verticals, and drove program operations for due diligence, selection, curriculum, competition, and investment.

RESEARCH AND TEACHING ASSISTANT – 2019-2020

Mentored 6 student venture teams to leverage design thinking, user research methods, and rapid prototyping to generate value for Nike. Produced and facilitated 9 design thinking workshops with Design for America.

Education

INSEAD – Business Strategy Certificate

Rice University – B.A. Philosophy

Carnegie Mellon University, School of Design – Studio

Skills

Strategic assessment and planning, product design and management, research and data analysis, technical writing, value centered strategic frameworks, creative problem solving, interpersonal communication, MURAL, Sketch, Figma, Adobe Creative Suite, Microsoft Office (Excel, Powerpoint), AGILE, strategic innovation services, product innovation, organization strategy and design